

SOCIAL MEDIA

FOR ACTIVE LEARNING AND STUDENT ENGAGEMENT

TWITTER

twitter.com



- 280 characters of microblogging
- Build connections with a relevant audience
- Discussion board
- Bulletin board
- Marketing, Business, PR, Professional Career

How to access: browser or app

INSTAGRAM

instagram.com



- Online photo sharing, video sharing (live or pre-recorded)
- Showcase student work
- Online Portfolio
- Discussion - Post an image and ask a question

{How to access: browser or app - post only using an app

LINKEDIN

linkedin.com



- LinkedIn is a social networking for professionals and career-oriented individuals. You can consider it as a high tech version of networking, the only difference is it is all online.
- Ready-made resume
- Connect with professionals within your interest/career
- Get recommendations
- Publish accomplishments: certifications, skills, languages

YOUTUBE

youtube.com



- Youtube is a free video sharing website. Utilize the videos available or upload your own.
- Target many different types of learners
- An alternative way to deliver content
- Convenient access to lessons



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