

### FLICKR PHOTO

- Online photo management and sharing application.
- No need to have an account with Flickr.
- It can be integrated with Blackboard automatically.

# Blackboard Media Mashup

## SLIDESHARE PRESENTATION

- Share PowerPoint slides & documents
- Use your own slides or use the resources available
- Student can access without the need for a viewer.





### YOUTUBE VIDEO

- Display YouTube videos from your account or use the resources available.
- Title or description of the video you want to add



#TBUG18 #BBMediAMashup



# Benefits of Media Mashup



## ADD ANYWHERE TEXT EDITOR IS PRESENT

- There is no need to go outside of Blackboard to find what you need.
- No need to download and save.
- Licensing information/reference is provided.



- as a standalone content using the

discussions, assignments, as an

item, in a journal, blog, wiki, etc

Add mashup

build content.

- Add to test questions,

## TARGET DIFFERENT TYPES OF LEARNERS



- Target different types of learners:
- Visual learners
- Reading/Writing learners
- Auditory learners

### • Use video to explain complex problems or steps.

Use your own video and upload to YouTube

# USED TO SIMPLIFY & EXPLAIN COMPLEX PROBLEMS